

Press Release

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Capcom's "Monster Hunter Freedom 3" Ships 2 Million Units in the First Week!

- New Hunters Contribute to the Series Defining Record -

Capcom Co., Ltd. (Capcom) is pleased to announce that "Monster Hunter Freedom 3" for the PlayStation®Portable (PSP®) has shipped two million units in Japan.

The Monster Hunter series are hunting action games that allow players to hunt huge monsters in lush, natural environments. This series' unique ad-hoc co-operative play system allows friends to team up and hunt these huge monsters together, fostering new kinds of communication between players. The "Monster Hunter craze" has been a significant social phenomenon, and has steadily built a fan base since the first title was released in 2004, leading to an astounding 15 million units sold.

"Monster Hunter Freedom 3", the long-awaited sequel in the hit series, comes two years and 8 months after its previous entry, and offers players a more engaging hunting experience with all new fields and monsters, as well as improved Felyne combat and hunter systems. New systems, such as being able to save and access data offline gained from other players while playing online, give players an enhanced method of communicating with each other. New fans were also introduced to the Monster Hunter series thanks to recent release of "MONHAN NIKKI POKAPOKA AIRU MURA". The combination of returning fans and all-new ones allowed us to ship a record-breaking two million units in the first week, and the game promises to deliver solid sales for the foreseeable future.

Capcom has prepared to celebrate the release of "Monster Hunter Freedom 3" in style by announcing a tie-up with Uniqlo Co., Ltd. to release a special commemorative T-shirt. In addition, there will be a "Monster Hunter" event at Nagano Prefecture's Shinshu Shibu Onsen, trains decked out in "Monster Hunter" imagery, and many more surprises to promote the game. March 2011 will also see the start of "Monster Hunter Festa '11", which will be held in six regions in Japan, along with many other events that will involve fans and raise awareness of the "Monster Hunter" brand.

At Capcom, not only do we strive to make entertaining and profitable games, but we are also always endeavoring to lucratively develop our popular franchises in other media in ways that will please the fans.

[Product Details]

1. Title	Monster Hunter Freedom 3
2. Genre	Hunting Action
3. Platform	PSP _® (PlayStation®Portable)
4. Release Date	December 1, 2010





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