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Press Release

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Capcom's First App for LINE

Distribution starts for "LINE DROP - Spirit Catcher Lei-Lei"

- A puzzle game that is easy to enjoy will be offered to a broad range of casual game players who use LINE -

Capcom Co., Ltd. (Capcom) is pleased to announce that distribution has started for "LINE DROP - Spirit Catcher Lei-Lei", the company's first title for the LINE social networking service operated by LINE Corporation.

"LINE DROP - Spirit Catcher Lei-Lei" is a very simple puzzle game. Players must line up at least three blocks of the same color vertically or horizontally to eliminate the blocks and earn points. The game features cute characters and a distinctive worldview. Playing the game requires nothing more than a flicking motion. The game is expected to appeal to many types of casual game players who use LINE.

The rapid worldwide growth in the use of smartphones has produced an equally rapid increase in the use of free communication apps as a new means of communicating with others. LINE is one of the world's largest platforms with more than 170 million*¹ registered users worldwide. Growth of LINE has been accompanied by a rising number of downloads of game apps for the LINE GAME platform. Cumulative downloads are currently more than 150 million*². Capcom is using the game development skills gained from creating home video games to create game content for LINE. The objective is to increase the amount of earnings in the online game sector, which has immense growth potential.

Capcom will continue to expand into the fast-growing mobile market, and continue to pursue our Single Content Multiple Usage strategy, leveraging our brands to bring satisfaction to as many fans as we can, in as many different ways as possible.

*1 As of June 9, 2013

*2 As of June 3, 2013

【Product Details】

1. Title	LINE DROP - Spirit Catcher Lei-Lei
2. Genre	Puzzle Game
3. Platform	iOS/Android
4. Release Date	July 11, 2013 (Thursday)
5. Price	Free to play (with paid content in-game)



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