

Press Release

3-1-3, Uchihiranomachi, Chuo-ku
Osaka, 540-0037, Japan
Capcom Co., Ltd.
Haruhiro Tsujimoto, President and COO
(Code No. 9697 Tokyo Stock Exchange)

Shipments of Capcom's "Monster Hunter 4" Already Top 2 million!

- Highest ever for any third-party Nintendo 3DS title in Japan! -

Capcom Co., Ltd. (Capcom) is pleased to announce that shipments of its "Monster Hunter 4" game for Nintendo 3DSTM in Japan have exceeded two million units.

The "Monster Hunter" series is a hunting action game that pits players against giant monsters in a beautiful natural environment. The series has sparked a social craze known as the "Monster Hunter Phenomenon" by introducing a new kind of communication style for players through cooperative play focused on hunting monsters with their friends. The series, first released in 2004 as a home video game, has been a massive hit. Next year marks the tenth anniversary of the launch of the franchise. Growth in sales is continuing with the number of committed fans still rising and total sales of the series surpassing 25 million units to date (as of September 17, 2013).

"Monster Hunter 4" maintains the same world view in a thoroughly developed brand new game for the Nintendo 3DS platform. As well as featuring new monsters and weapons, the game is the first in the series to offer dimensional action that exploits height differences, and is packed with attractive and completely new elements for multiplayer interaction online. Moreover, a local development that features a link with Shibu hot spring resort in Nagano Prefecture as well as positive and wide-ranging collaborations with other industries in areas such as food, drinks, and clothing, etc. have been highly successful in exploiting promotional opportunities with the result that as early as the fourth day after the launch sales had already topped 2 million units.

Furthermore, with an eye to expanding the range of users even further into the future, events such as the "Monster Hunter Festa' 13", which is being staged in 5 cities across Japan, and "Monster Hunter the Real 2014", which is being held in collaboration with Universal Studios Japan, are among the promotional activities that we are undertaking to boost the value of the "Monster Hunter" brand.

Capcom will keep striving to satisfy the expectations of all of its users by making the most of our industry-leading game development capabilities to continuing to create games that are full of originality.

[Product Details]

1. Title	Monster Hunter 4
2. Genre	Hunting Action
3. Platform	Nintendo 3DS TM
4. Release Date	September 14, 2013

^{*} Nintendo 3DS is a trademark of Nintendo Co., Ltd.





Inquiries regarding the above information may be directed to:

Capcom Co., Ltd.

Public Relations Office

(E-mail) ir@capcom.co.jp

(Address) 3-1-3, Uchihiranomachi, Chuo-ku, Osaka, 540-0037, Japan

(Tel) +81-6-6920-3623 (Fax) +81-6-6920-5108