

Press Release

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Monster Hunter to be Adapted into an Original 3D Animated Special!

- Capcom aims to further grow the series' brand value with a worldwide release -

Capcom Co., Ltd. (Capcom) today announced that it will co-produce *Monster Hunter: Legends of the Guild*, a computer graphics animated special that will expand upon the universe of Capcom's blockbuster *Monster Hunter* game series, with U.S.-based production company Pure Imagination Studios.

The *Monster Hunter* series consists of hunting action games that pit players against giant monsters in a beautiful natural environment. The series has sparked a social phenomenon known as the "Monster Hunter Craze" by introducing a new kind of communication style for players through cooperative play focused on hunting monsters with their friends. Since the first *Monster Hunter* title made its debut 14 years ago in 2004, the series has attracted a dedicated fan base, and overall grown into a mega-hit with cumulative sales of more than 48 million units worldwide (as of March 31, 2018). The latest title in the series, *Monster Hunter: World*, was met with rave reviews from fans the world over, driving sales of the title to over 8 million units and making it the best-selling title in Capcom's company history (as of April 16, 2018).

The 3D animated special, titled *Monster Hunter: Legends of the Guild*, tells the story of a brave young man determined to prove himself as a hunter worthy of recognition. Pure Imagination Studios has produced numerous computer graphics animated works in partnership with some of the most popular brands in the world. Capcom and Pure Imagination Studios aim to appeal to long-time fans of the series and newcomers alike by faithfully recreating the appeal of the series' world while incorporating fresh elements and a grand adventure into this animated special. Details regarding the release date are forthcoming.

Utilizing its Single Content, Multiple Usage strategy, Capcom will continue to pursue a multifaceted approach in leveraging its portfolio of brands, with the aim of maximizing the value of its IPs and creating new opportunities for revenue while working to further enhance its performance.

[Details]

1. Title	Monster Hunter: Legends of the Guild
2. Region	Worldwide
3. Release date	Early 2019





Inquiries regarding the above information may be directed to:

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