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Press Release

3-1-3, Uchihiranomachi, Chuo-ku

Osaka, 540-0037, Japan

Capcom Co., Ltd.

Haruhiro Tsujimoto, President and COO

(Code No. 9697 TSE Prime)

## **Capcom Continues Top Partner Sponsorship of Cerezo Osaka Soccer Club!**

**- From Osaka to the world: supporting the challenge to reach new heights in the upcoming season -**

Capcom Co., Ltd. (Capcom) today announced that it has renewed its sponsorship deal as a Top Partner with Cerezo Osaka Co., Ltd. (Osaka City, Osaka Prefecture; President: Takayuki Hioki; Cerezo Osaka, below).

With its corporate philosophy of being a creator of entertainment culture that aims to develop software content that excites and stimulates the senses, Capcom strives to be a company that captivates people around the world with its best-in-class immersive content. Capcom shares Cerezo Osaka's vision to "flourish in Asia and around the world as a symbol of Osaka. Deliver top-class entertainment to thrill and excite" and has decided to continue to support Cerezo Osaka, the representative soccer club of its hometown Osaka, Japan, in order to contribute to the development of the region and sports culture.

In conjunction with the renewal of this agreement, the company logo will be newly featured on the upper left chest of official match uniforms for both the Meiji Yasuda J.League 100 Year Vision League starting in February 2026, and the new 2026/27 Meiji Yasuda J.League season starting in August of the same year. In addition, the company logo will continue to be displayed at the center of the chest on the training wear. Guided by its slogan, "From Osaka to the World," Capcom will leverage its partnership with Cerezo Osaka, an organization that shares its ambition to compete on the global stage, to drive promotional initiatives and join fans in supporting the club in its exciting matches in the upcoming seasons.

Driven by its philosophy of being a Creator of Entertainment Culture that Stimulates Your Senses, Capcom will work as a responsible corporate citizen to continue promoting both sports and culture.

\*Excerpt from the original



Meiji Yasuda J.League 100 Year Vision League's new uniform



Cerezo Osaka Co., Ltd.



Capcom Supporting Match Season 2025

**Inquiries regarding the above information may be directed to:**

Capcom Co., Ltd.  
Public Relations and Investor Relations Section  
(Address) 3-1-3, Uchihiranomachi, Chuo-ku, Osaka, 540-0037, Japan  
(Tel)+81-6-6920-3623 (Fax) +81-6-6920-5108